



An Interview: Simon Says Mazatlán is My City

Written by Craig Zabransky on September 17, 2012

I met Simon on my last trip to Mazatlán. During a sponsored dinner he joined us to discuss his project MazatlanMyCity. Although I can't vouch for the calamari that evening, I certainly can vouch for the cervezas and conversation. And after learning about his ambitious project, I asked if he'd mind answering a few questions for us on AllAboutMazatlan.com. He agreed, so here goes:

1) Simon, when we talked I couldn't help but notice your English accent. What brought you to Mexico and specifically to Mazatlán?

Originally I came here for a much needed winter break and I chose Mazatlán because at the time I was working out of our head office in New York (still also living and working in London) when a friend recommended it to me

2) A great recommendation, how long have you been in Mazatlán and how long do you plan to stay?

I have been in Mazatlán for almost 8 years and as of this moment I don't have any plans to live elsewhere

3) Ok, but many people don't know Mazatlán as a destination, why should tourists and ex-pats consider the destination as a place take holiday or even relocate?

Mazatlán is a working city that has real culture, great entertainment and restaurants and fantastic beaches. But to me it's all about the people and you would be hard pushed to find a more friendly and welcoming local community than that of the "Mazatleco's"

4) I always love a good beach, but I understand what you say about the Mazatlecos, you can see it in their faces. So you are hooked, but why did you start the site MazatlanMyCity.com? What do you hope it accomplishes?

I started it because I believed that, in particular, the North American media were "misinformed" about life in Mazatlán. As an expat living in Mazatlán – that eventually began to frustrate me – and I conceived MazatlanMyCity as a way of combating that error. I hope it becomes a valuable social media tool for the international community and, as part of an overall mix, help provide a greater reality to the way people consider Mazatlán as a tourist destination or as a place to retire

5) The site, MazatlanMyCity offers access to many videos? If I am thinking about spending one week holiday there this winter, what series should I make sure I catch?

Tricky question – probably "Lifestyle Legends" but "Spirit of Mazatlan" would be tough to ignore

6) Ok, great. I'll catch them. I also realize the site just started, but how do you see the site one year from now?

A year from now I want MazatlanMyCity.com to be a "must go to" site to capture the wonderful aspects of life in Mazatlán.

7) Well, that site and AllAboutMazatlan.com too of course. Ok, final question, if you could make everyone learn one thing Mazatlán, what would that be?

Mañana is more than a word it's a way of life!

Well said. Thanks again for your time.

To read the original article visit <http://allaboutmazatlan.com/blog/an-interview-with-simon-from-mazatlanmycity/>