

FINANCIAL TIMES

Mazatlan located within the Top Ten American cities of the future



The London Financial Times, through its FDI Intelligence magazine, places Mazatlan in Mexico number one position and fifth in Latin America as the city with the highest median economic and profitability expectation "Cost Effectiveness".

In early April, the London newspaper The Financial Times, one of the most prestigious in the world economy, released the study "American Cities of the Future 2013-2014" conducted by the division FDI Intelligence, a trade publication that puts Mazatlan in Mexico number one position and fifth in Latin America as the city with the highest median economic and profitability expectation "Cost Effectiveness."

This bimonthly publication (April-May), which identifies which are the biggest, large, medium, small and micro cities with the highest economic future, gathered information from 422 cities in America (80 half-size, and Mazatlan) and evaluated five categories: potential economic, infrastructure and ease of doing business, human resources and cost effectiveness.

In the segment of "Cost Effectiveness" for medium-sized cities across America, appears to be the most competitive Mazatlan in Mexico, up from Durango and Saltillo, located in economic corridor in northern Mexico, in the same Latin American ranking is fifth, sharing positions with cities in Peru and Chile.

To achieve this position, FDI Intelligence took into consideration several factors that favored positioning Mazatlan, such as income from its inhabitants, costs of office space rents and industry, electricity price, location 4 & 5 stars in the center, oil costs, the minimum wage, import and export costs, costs for establishing business and corporate tax rates.

The result of this publication Mazatlan positions on the world stage and points to a major joint in business opportunities, particularly with the upcoming opening of the Mazatlan-Durango highway and introducing strategic projects natural gas, strengthening its location as Puerta Northern Economic Corridor

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<http://www.mazatlaninteractivo.com.mx/new/noticias/turismo/mazatlan-al-top-ten-ciudades-futuro/>

